

# BRINGING YOU THE FUTURE OF ENERGY



a Hatton-Brown Publication

# wood bioenergy™

Wood Pellets • Biomass Power • Biofuels • Feedstock Harvesting

## 2012 MEDIA OPPORTUNITIES

[www.woodbioenergymag.com](http://www.woodbioenergymag.com)

# wood bioenergy™

Dear Valued Advertiser,

We are glad you are considering partnering with Hatton-Brown Publishers, Inc. and *Wood Bioenergy* magazine. We strive to build long lasting and successful relationships with all who are a part of our family of advertisers. We hope that you will find the contents of this media kit helpful, informative, and, let's be honest, convincing. We want to convince you that we are here to serve you and your business by offering quality advertising opportunities in our industry leading publication that will bring you the positive results you desire.

The *Wood Bioenergy* magazine readership is both loyal and select. Potential subscribers must qualify for our publication before they go on our mail list, which means that your ads will reach industry professionals and decision-makers. We do all the work to make your advertising efforts effective and targeted. We make sure that your ads are seen by the people who matter.


When you advertise with *Wood Bioenergy* magazine, you'll receive superior customer service and the support you need, when you need it. Let us assist you in implementing a successful ad campaign. From planning, to design, to scheduling, we're here to help you from beginning to end. We want your advertising experience with us to be the best you could ask for.

Please contact us today for more information and to get started with a successful magazine ad campaign. We'll do all the work and you'll reap all the benefits. Thank you for considering partnering with Hatton-Brown Publishers, Inc. and *Wood Bioenergy* magazine.

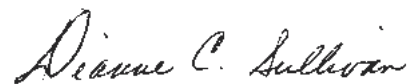
Sincerely,



David H. Ramsey  
Co-Publisher



David (DK) Knight  
Co-Publisher/Executive Editor



Dianne C. Sullivan  
Chief Operating Officer

# wood bioenergy™

## REACH YOUR TARGET AUDIENCE WITH WEB ADVERTISING

At *Wood Bioenergy* magazine, your advertising efforts can cover both the print and online medias. Please reference the rates and information below to find out how you can advertise on [www.woodbioenergymag.com](http://www.woodbioenergymag.com) today!

### LEADERBOARD AD 940 x 116 pixels • \$450



NOTE: TRUE SIZE OF 13.056" x 1.611" COULD NOT BE SHOWN. SIZE ABOVE IS 60% OF TRUE SIZE.

### BANNER AD 468 x 60 pixels • \$225/month



### SQUARE AD 300 x 250 pixels • \$250

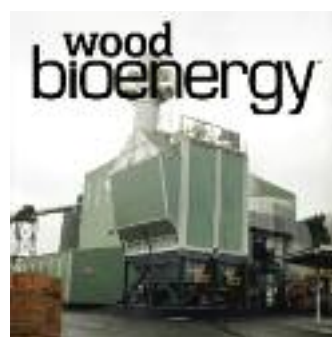


\* Flash and shockwave files must have fonts embedded

**SPECIFICATIONS**—The following file types are accepted: PNG, GIF, JPG and \*FLASH. Resolution: 72dpi

### BUTTON AD

125 x 125 pixels • \$75



**FOR MORE INFORMATION,  
CONTACT YOUR SALES REPRESENTATIVE.**

**North America**  
Susan Windham  
(334) 834-1170  
Fax: (334) 834-4525  
[susan@hattonbrown.com](mailto:susan@hattonbrown.com)

**Europe & Scandinavia**  
Murray Brett  
+34 96 640 4165  
Fax: +34 96 640 4022  
[abasol2@terra.es](mailto:abasol2@terra.es)  
[murray.brett@abasol.net](mailto:murray.brett@abasol.net)

**A NEW  
EVENT!**



# **TIMBER PROCESSING AND ENERGY EXPO**

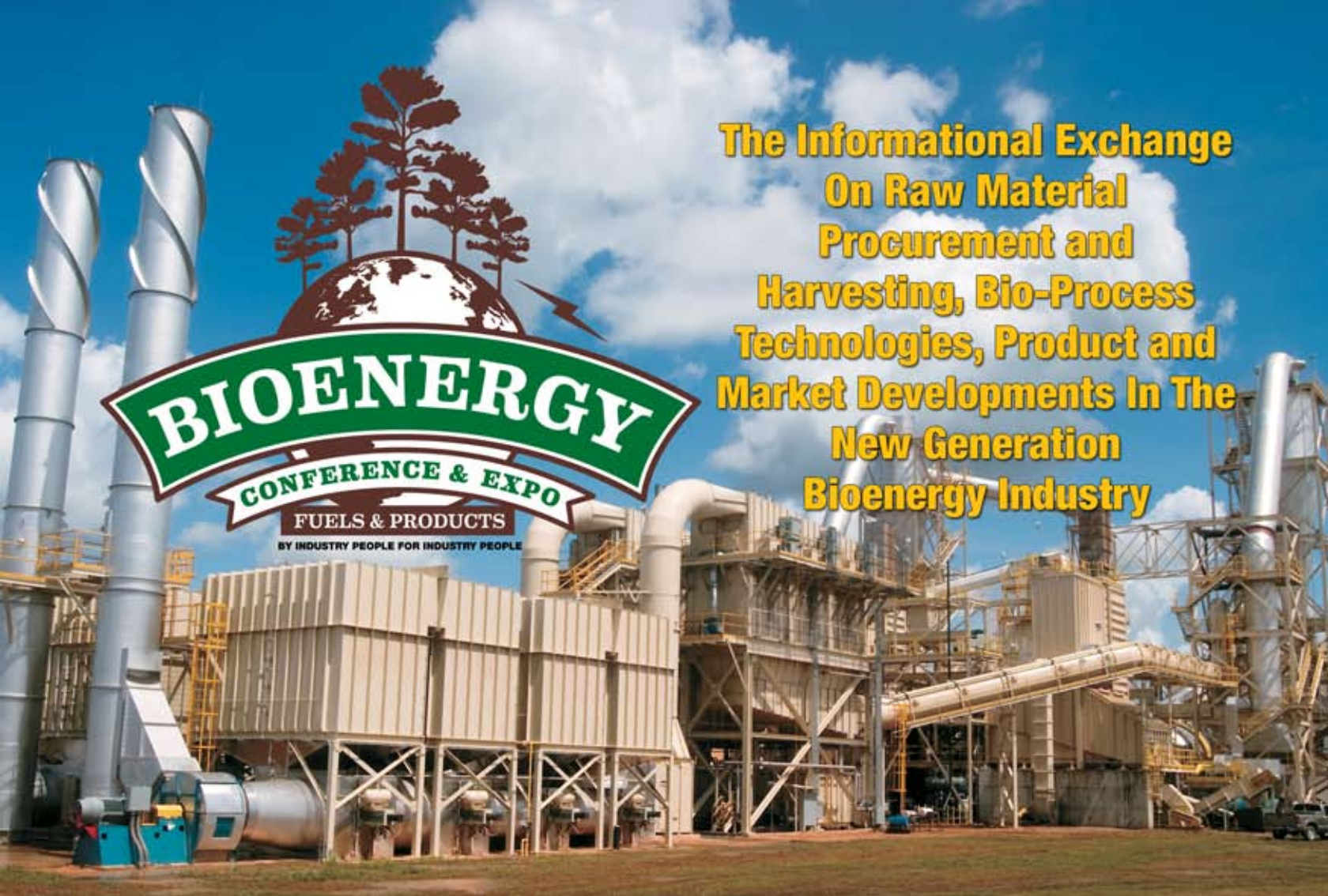
**OCTOBER 17-19, 2012**

**PORTLAND EXPO CENTER • PORTLAND, OREGON**

[www.timberprocessingandenergyexpo.com](http://www.timberprocessingandenergyexpo.com)

To exhibit, contact Fred Kurpiel • 678-642-1238 • [fredkurpiel@aol.com](mailto:fredkurpiel@aol.com)

For event information, contact Dianne Sullivan • 334-834-1170 • [dianne@hattonbrown.com](mailto:dianne@hattonbrown.com)



The Informational Exchange  
On Raw Material  
Procurement and  
Harvesting, Bio-Process  
Technologies, Product and  
Market Developments In The  
New Generation  
Bioenergy Industry

**February 28-29, 2012**  
**Omni Hotel at CNN Center • Atlanta, Georgia USA**

wood  
bioenergy [www.bioenergyshow.com](http://www.bioenergyshow.com)





## THE WOOD TO ENERGY INDUSTRY IS GROWING RAPIDLY AND WE ARE KEEPING UP!

Due to popular demand and our growing international readership, *Wood Bioenergy* is expanding to six issues per year.

## EDITORIAL HIGHLIGHTS

MAGAZINE IS MAILED APPROXIMATELY 25TH OF MONTH PRIOR TO MONTH OF ISSUE

### FEBRUARY Closes December 20

**Wood Bio Guide.** This year-long reference provides exclusively wood-to-energy equipment manufacturers and suppliers, their products and services.

- **Bonus Distribution:** Bioenergy Fuels & Products Conference & Expo, February 28-29, Omni Hotel at CNN Center, Atlanta, Georgia.
- **Bonus Distribution:** WMF 2012, March 12-15, Beijing China

### APRIL Closes February 20

**Special Section: Pelletizers.** Wood pellet mills have several manufacturers and styles to choose from for this crucial phase of production.

- **Bonus Distribution:** XYLEXPO 2012, May 8-12, Milan, Italy
- **Bonus Distribution:** Northeastern Forest Products Equipment Expo, Champlain Valley Exposition, May 11-12, Essex Junction, Vt.
- **Bonus Distribution:** Expo Richmond, May 18-19, Richmond Raceway Complex, Richmond, Va.

### JUNE Closes April 20

**Special Section: Air Emissions Controls.** New generation wood to energy operations require the latest back-end technologies.

- **Bonus Distribution:** 20th European Biomass Conference and Exhibition, June 18-22, Milano Congressi, Milan, Italy
- **Bonus Distribution:** World Bioenergy 2012, May 29-31, Elmia Conference & Exhibition Centre, Jonkoping, Sweden

### AUGUST Closes June 20

**Special Section: In-Woods Chipping and Grinding.** Numerous manufacturers offer big production systems to process woody raw materials in the forests.

### OCTOBER Closes August 20

**Special Section: Mill Raw Materials Processing and Storage.** Hammermills, chippers, grinders and related storage systems at the mill site.

- **Bonus Distribution:** Timber Processing & Energy Expo, October 17-19, Portland Metropolitan Exposition Center, Portland, Ore.
- **Bonus Distribution:** Interpellets Conference, October, Stuttgart, Germany.
- **Bonus Distribution:** Lesdrevmash 2012. 14th International Exhibition for Machinery, Equipment, Fittings, Tools and Instruments for the Woodworking, Furniture, Timber, Pulp and Paper Industries, October 22-26, Expocentre Fairgrounds, Moscow Russia
- **Bonus Distribution:** : Expobioenergia 2012, October 23-25, Feria de Valladolid, Valladolid, Spain

### DECEMBER Closes October 19

**Special Section: Boilers, Dryers and Heat Energy Systems.** Never have more systems been available on a worldwide scale for powering the production plants.

## Internet Advertising

Place your banner or button ad on [www.woodbioenergymag.com](http://www.woodbioenergymag.com). Contact your sales representative for more information.



## 2013 WOOD BIO GUIDE

*Wood Bioenergy's* annual Wood Bio Guide, which features exclusively wood-to-energy equipment manufacturers and suppliers and their products and services, will be featured in the February issue. Boldface listings are available with an option 4/c company logo to ensure your company stands out. Boldface listings also appear on the *Wood Bioenergy* website. A searchable database is available on CD.

**Closing Date: November 15, 2012**

Call or email Rhonda Thomas to make sure your company is listed in this annual directory.  
[rhonda@hattonbrown.com](mailto:rhonda@hattonbrown.com), 334.834.1170

**BEDESCHI AMERICA, INC.**  
**BEDESCHI**  
**JARRETT & CO. INC.**  
 2270 W. WILSON AVE., SUITE 100  
 CLEVELAND, OHIO, U.S.A. 44114  
 TEL: 216.231.7000 FAX: 216.231.7001  
 E-MAIL: [info@bedeschi.com](mailto:info@bedeschi.com)  
[www.bedeschi.com](http://www.bedeschi.com)  
 ESTABLISHED 1980

For over a century, BEDESCHI has been supplying the industrial handling equipment and services around the globe. Our products include the conveyor, bucket, crane, stacker, reeler, roller, and other material handling equipment. Our products are designed to fit the specific needs of our clients. Our line of products serves paper mills, lumber, cranes, stackers, reeler, and other material handling equipment. Our products are designed to fit the specific needs of our clients. Our line of products serves paper mills, lumber, cranes, stackers, reeler, and other material handling equipment.



# ADVERTISING INFORMATION

ADVERTISING RATES ISSUED JANUARY 1, 2012

|            | 1X      | 3X      | 6X      | 12X     |
|------------|---------|---------|---------|---------|
| Full page  | \$3,425 | \$3,235 | \$3,095 | \$2,995 |
| 2/3 page   | 2,925   | 2,755   | 2,645   | 2,545   |
| 1/2 island | 2,595   | 2,450   | 2,345   | 2,245   |
| 1/2 page   | 2,265   | 2,125   | 2,045   | 1,945   |
| 1/3 page   | 1,915   | 1,795   | 1,715   | 1,625   |
| 1/4 page   | 1,405   | 1,325   | 1,265   | 1,215   |
| 1/6 page   | 1,165   | 1,095   | 1,040   | 995     |
| 1/12 page  | 730     | 615     | 605     | 565     |

## SPACE RESERVATION CLOSING

20th of month two months preceding month of publication. Insertion orders cannot be canceled past the closing date.

## MATERIAL DEADLINE

22nd of month two months preceding month of publication. We reserve the right to repeat previous advertising material if deadline is not met.

Magazine is mailed approximately 25th of month prior to issue.

Provided certain conditions are met, front cover advertising space is available as a 3-1/4 x 2-1/8 inch "earlugs" to supplement inside advertising programs.

## COLOR CHARGES

|                   |         |
|-------------------|---------|
| standard 2-color: | \$300   |
| PMS 2-color:      | \$375   |
| 4-color process:  | \$875   |
| 4-color spread:   | \$1,715 |

## COVERS, PREFERRED POSITIONS

2nd & 3rd covers –  
additional 15% above page rate

4th cover –  
additional 30% above earned page rate

Preferred positions –  
additional 10% above earned page rate

## INSERTS

Various sizes and styles are accepted at earned B&W rate. Any tipping, stitching, trimming, backup and folding costs are added as necessary. Such related costs are not commissionable. Mock-up is required. Note trim/bleed specs.

## CLASSIFIED ADVERTISING

Call Bridget DeVane at  
**800.669.5613**

Base rate: \$50 per column inch  
Color available for additional charge

## MAIL LISTS

Wood Bioenergy can customize subscribers by state, zip code, job title and more.

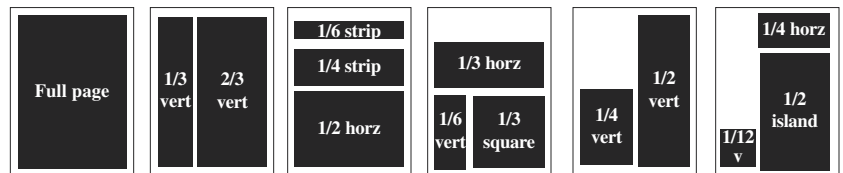
Call Tammy Duke 334.834.1170  
tammy@hattonbrown.com

## REPRINTS WORK FOR YOU

(Print & Digital)

- Generate more interest for your company
- Use at trade shows
- Use for special mailings or sales meetings
- PDF of articles and picture for your web site

Call Patti Campbell at 334.834.1170  
Email: patti@hattonbrown.com



## AD SIZE REQUIREMENTS

|                         | width            | depth             | width        | depth        |
|-------------------------|------------------|-------------------|--------------|--------------|
| <b>trim size</b>        | <b>8-1/8 in.</b> | <b>10-7/8 in.</b> | <b>206mm</b> | <b>276mm</b> |
| full page, bleed        | 8-3/8 in.        | 11-1/8 in.        | 213mm        | 282mm        |
| full page, non-bleed    | 7 in.            | 10 in.            | 178mm        | 254mm        |
| 2-pg. spread, trim      | 16-1/4 in.       | 10-7/8 in.        | 413mm        | 276mm        |
| 2-pg. spread, bleed     | 16-1/2 in.       | 11-1/8 in.        | 420mm        | 283mm        |
| 2-pg. spread, non-bleed | 15-3/4 in.       | 10-3/8 in.        | 400mm        | 264mm        |
| 2/3 page                | 4-1/2 in.        | 10 in.            | 114mm        | 254mm        |
| 1/2 page (island)       | 4-1/2 in.        | 7-1/2 in.         | 114mm        | 191mm        |
| 1/2 page (horizontal)   | 7 in.            | 4-7/8 in.         | 178mm        | 124mm        |
| 1/2 page (vertical)     | 3-3/8 in.        | 10 in.            | 86mm         | 254mm        |
| 1/3 page (horizontal)   | 7 in.            | 3-1/3 in.         | 178mm        | 85mm         |
| 1/3 page (vertical)     | 2-3/16 in.       | 10 in.            | 55mm         | 254mm        |
| 1/3 page (square)       | 4-7/8 in.        | 4-7/8 in.         | 124mm        | 124mm        |
| 1/4 page (vertical)     | 3-3/8 in.        | 4-7/8 in.         | 86mm         | 124mm        |
| 1/4 page (horizontal)   | 4-1/2 in.        | 3-5/8 in.         | 114mm        | 92mm         |
| 1/6 page                | 2-3/16 in.       | 4-7/8 in.         | 55mm         | 124mm        |
| 1/12 page               | 2-1/4 in.        | 2-1/2 in.         | 57mm         | 64mm         |

Insertion orders cannot be canceled past the closing date.

## DIGITAL SPECIFICATIONS

Press-quality PDF files are preferred. We also accept EPS, TIF, or JPG file types. Images should be no less than 300 dpi and all fonts should be embedded. **Ad material should be emailed to ads@hattonbrown.com.** For files too large for email please contact Patti Campbell at 334.834.1170.

To download a complete list of our digital requirements, please visit [hattonbrown.com/Content/MediaKit.aspx](http://hattonbrown.com/Content/MediaKit.aspx)

## TERMS OF PAYMENT

15% of gross billing allowed to recognized agencies on space, color and position. Production and other related costs are not commissionable. Invoices are dated the day each issue is mailed and due within 30 days from invoice date. All accounts are net 30 days. New accounts must provide credit information before advertising is published.

# HB MEDIA

A DIVISION OF HATTON-BROWN PUBLISHERS, INC.

**“MAKING YOUR CREATIVITY A REALITY”**

**HB Media offers you the media services needed to effectively and properly present your company, brand, product or service. Let us help you bring your ideas to life!**

## HB MEDIA SERVICES...

- Design and layout of ads, flyers, brochures, pamphlets, business cards, books, signs and more
- Design of custom logos for your company or organization
- Design and hosting of your basic website with email and blog capabilities
- Design of internet banner and button ads
- Design, management and hosting of your custom database
- Direct mail campaigns with optional mail list rental (presort available to reduce postage costs)
- Print and digital reprint services
- Poll and survey creation and sponsorship with stat analysis
- Design of custom presentations and slideshows
- Design of custom media kits including annual reports
- Webinar hosting and sponsorship

**Contact us today and let us know how we can help you.**



HB MEDIA | PO BOX 2268 | MONTGOMERY, AL 36102 | TOLL FREE: 800-669-5613  
PHONE: 334-834-1170 | FAX: 334-834-4525 | [HBMEDIA@HATTONBROWN.COM](mailto:HBMEDIA@HATTONBROWN.COM)

## **WHAT MAKES HATTON-BROWN THE INDUSTRY LEADER?**

### **Unparalleled editorial integrity...**

With over 100 years of combined experience, our highly respected full-time editorial staff is pro-business, specializing in on site interviews. Our editors are often sought after as speakers at industry events, and spearhead the biennial Bioenergy Fuels & Products Conference & Expo in North America.

### **Wood-based energy industry circulation in North America and abroad...**

Our publication reaches over 18,000 dedicated subscribers and continues to gain international readership. We guarantee that your company's advertising message will reach your target audience of industry professionals and decision makers. In-house subscription fulfillment updates our clean mail lists daily.

### **HB Media services...**

- Design and layout of ads, flyers, brochures, pamphlets, books, business cards, signs, posters and much more
- Design of custom logos for your company or organization
- Design and hosting of your basic website with email and blog capabilities
- Design of internet banner and button ads
- Design, management and hosting of your custom database
- Direct mail campaigns with optional mail list rental (presort available to reduce postage cost)
- Print and digital reprint services
- Poll and survey creation and sponsorship with stat analysis
- Design of custom presentations and slideshows
- Design of custom media kits including annual reports



*"Hatton-Brown Publications – The Standard Of Excellence"*

*Our advertising consultants have over 130 years of combined industry experience. Contact your advertising consultant today and let us know how we can assist you.*

## **SALES REPRESENTATIVES**



**North American**  
Susan Windham  
Tel: 334.834.1170  
Fax: 334.834.4525  
susan@hattonbrown.com



**International**  
Murray Brett  
Tel: +34 96 640 4165  
Fax: +34 96 640 4022  
abasol2@terra.es  
murray.brett@abasol.net



**Bio Wood Market Place**  
Bridget DeVane  
Tel: 800.669.5613  
Fax: 334.834.4525  
bdevane7@hotmail.com





# Hatton-Brown Publishers, Inc.

MAIL ADDRESS – P.O. BOX 2268 • MONTGOMERY, AL 36102-2268  
COURIER/STREET ADDRESS – 225 HANRICK STREET • MONTGOMERY, AL 36104  
800-669-5613 • 334-834-1170 • FAX: 334-834-4525

**IronWorks**

**PanelWorld**  
VENEER • PLYWOOD • COMPOSITES • GYPSUM • LAMINATES™

**Power**  
EQUIPMENT TRADE

SOUTHERN  
**LOGGIN'  
TIMES**

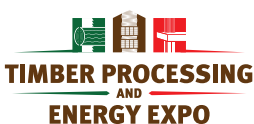
TIMBER  
**HARVESTING**  
& WOOD FIBER OPERATIONS.

LUMBER • COMPOSITES • ENGINEERED PRODUCTS  
**TIMBER**  
PROCESSING™

wood  
**bioenergy**

## FILE UPLOAD INSTRUCTIONS

- 1) CONNECT TO:** [www.hattonbrown.net](http://www.hattonbrown.net)
- 2) CLICK ON:** "CLIENT UPLOADS" located under the Corporate heading in lower left corner.
- 3) FILL OUT:** Contact information, making sure to indicate magazine, issue, and any special instructions, colors or pertinent information we need to know about your ad submission.
- 4) CLICK ON:** "SUBMIT" This is just contact and ad information. Once you click submit, it will direct you to the page to attach your file(s).
- 5) CLICK ON:** "SELECT FILES" This will allow you to search your harddrive for the file(s) you wish to upload. Files work best if they are compressed in .zip format.
- 6) LOCATE:** File(s) you wish to upload. (Hold down the Control (PC)/Command (Mac) button to attach more than one file. Hit "OPEN"
- 7) CLICK ON:** "START UPLOADING FILES"



# PUBLISHER'S STATEMENT

## wood bioenergy™

November 2011 ( Quarter) Issue

*4 issues per year*

*Hatton-Brown Publishers, Inc.*

*225 Hanrick St. • PO Box 2268 (36102-2268) • Montgomery, AL 36104*

*334/834-1170 • Fax: 334/834-4525*

*E-mail: mail@hattonbrown.com • Website: www.woodbioenergymag.com*

### A. Industries and Individuals Served

*Wood Bioenergy* focuses on the three main segments of the wood-based energy industry: fuel pellets, power generation and cellulosic ethanol, while following closely the feedstock procurement strategies, in-woods harvesting and plant production technologies for each.

### Definition of Eligible Recipients

Owners, managers and supervisors of operations pertaining to the wood-based energy industry.

#### Average Non-eligible Circulation (6 months)

|                             | Copies     |
|-----------------------------|------------|
| Show copies                 | 150        |
| Advertiser/Paid/Comp copies | 157        |
| Sample/Office copies        | 521        |
| <b>Total</b>                | <b>828</b> |

#### Average Eligible Circulation (6 months)

| Total Eligible |               |              |
|----------------|---------------|--------------|
|                | Copies        | Percent      |
| Single         | 17,506        | 100.0        |
| Group          | —             | —            |
| Bulk           | 4             | —            |
| <b>TOTALS</b>  | <b>17,510</b> | <b>100.0</b> |

**B. Breakdown of Eligible Subscribers By Business Code for November 2011**

| <b>Business And Industry</b>                      | <b>Total Qualified Copies</b> | <b>Percent Of Total Quality</b> |
|---|-------------------------------|---------------------------------|
| Power Or Energy Producer                          | 246                           | 1.5                             |
| Sawmill/Chipmill/Pellet Mill                      | 6,854                         | 40.7                            |
| Logging Firm or Contractor                        | 7,075                         | 42.1                            |
| Forestry or Land Management                       | 647                           | 3.9                             |
| Consultants in Mill & Processing Operations       | 231                           | 1.4                             |
| Feed Stock Supplier                               | 89                            | .5                              |
| Composite Board Manufacturer                      | 75                            | .4                              |
| Wood Panels Manufacturer                          | 166                           | 1.0                             |
| Government Agency or Office/Trade Association     | 73                            | .4                              |
| Trade Association                                 | 69                            | .4                              |
| Importer/Exporter                                 | 63                            | .4                              |
| Machinery, Equipment, Supplies Manufacturer       | 435                           | 2.6                             |
| Machinery, Equipment, Supplies Distributor/Dealer | 158                           | .9                              |
| Other   | 644                           | 3.8                             |
| <b>TOTAL</b>                                      | <b>16,825</b>                 | <b>100%</b>                     |

**C. Geographical Breakdown of Circulation for November 2011 Issue**

| <b>State &amp; Zip Code</b> | <b>Total Eligible</b> | <b>530-549 WI</b>         | <b>749</b>   | <b>320-339 FL</b>         | <b>403</b>    | <b>870-884 NM</b>      | <b>37</b>      |
|-----------------------------|-----------------------|---------------------------|--------------|---------------------------|---------------|------------------------|----------------|
|                             |                       | <b>East North Central</b> | <b>2,434</b> | <b>South Atlantic</b>     | <b>3,799</b>  | <b>850-865 AZ</b>      | <b>44</b>      |
|                             |                       |                           | <b>14.5%</b> |                           | <b>22.6%</b>  | <b>840-847 UT</b>      | <b>38</b>      |
| 039-049 ME                  | 460                   |                           |              |                           |               | <b>889, 890-898 NV</b> | <b>11</b>      |
| 030-038 NH                  | 245                   | <b>550-567 MN</b>         | <b>438</b>   | <b>400-427 KY</b>         | <b>397</b>    | <b>Mountain</b>        | <b>954</b>     |
| 050-059 VT                  | 201                   | <b>500-528 IA</b>         | <b>131</b>   | <b>370-385 TN</b>         | <b>534</b>    |                        | <b>5.7%</b>    |
| 010-027 MA                  | 180                   | <b>630-658 MO</b>         | <b>295</b>   | <b>350-369 AL</b>         | <b>710</b>    |                        |                |
| 028-029 RI                  | 22                    | <b>580-588 ND</b>         | <b>12</b>    | <b>386-397 MS</b>         | <b>536</b>    | <b>995-999 AK</b>      | <b>64</b>      |
| 060-069 CT                  | 95                    | <b>570-577 SD</b>         | <b>56</b>    | <b>East South Central</b> | <b>2,177</b>  | <b>980-994 WA</b>      | <b>744</b>     |
| <b>New England</b>          | <b>1,203</b>          | <b>680-693 NE</b>         | <b>29</b>    | <b>Central</b>            | <b>12.9 %</b> | <b>970-979 OR</b>      | <b>982</b>     |
|                             | <b>7.1%</b>           | <b>660-679 KS</b>         | <b>54</b>    |                           |               | <b>900-961 CA</b>      | <b>435</b>     |
|                             |                       | <b>West North Central</b> | <b>1,015</b> | <b>716-729 AR</b>         | <b>478</b>    | <b>967-968 HI</b>      | <b>8</b>       |
| 100-149 NY                  | 595                   | <b>Central</b>            | <b>6.0%</b>  | <b>700-714 LA</b>         | <b>339</b>    | <b>Pacific</b>         | <b>2,233</b>   |
| 070-089 NJ                  | 71                    |                           |              | <b>730-749 OK</b>         | <b>92</b>     |                        | <b>13.3%</b>   |
| 150-196 PA                  | 879                   | <b>197-199 DE</b>         | <b>12</b>    | <b>750-799,885 TX</b>     | <b>389</b>    |                        |                |
| <b>Mid Atlantic</b>         | <b>1,545</b>          | <b>206-219 MD</b>         | <b>162</b>   | <b>West South Central</b> | <b>1,298</b>  | <b>U.S. Terr.</b>      | <b>0</b>       |
|                             | <b>9.2%</b>           | <b>200-205 DC</b>         | <b>5</b>     | <b>Central</b>            | <b>7.7%</b>   | <b>Canada</b>          | <b>41</b>      |
|                             |                       | <b>220-246 VA</b>         | <b>684</b>   |                           |               | <b>Mexico</b>          | <b>0</b>       |
| 430-458 OH                  | 449                   | <b>247-268 WV</b>         | <b>255</b>   | <b>590-599 MT</b>         | <b>312</b>    | <b>Foreign</b>         | <b>126</b>     |
| 460-479 IN                  | 335                   | <b>270-289- NC</b>        | <b>957</b>   | <b>832-838 ID</b>         | <b>335</b>    | <b>APO/FPO</b>         | <b>0</b>       |
| 600-629 IL                  | 198                   | <b>290-299 SC</b>         | <b>415</b>   | <b>820-831 WY</b>         | <b>41</b>     | <b>TOTALS</b>          | <b>16,825</b>  |
| 480499 MI                   | 703                   | <b>300-319 GA</b>         | <b>905</b>   | <b>800-816 CO</b>         | <b>136</b>    |                        | <b>100.0 %</b> |

Subscription Prices: \$30.00 per year, domestic/non-qualified. Canada and foreign. \$50.00 per year.  
Premiums: None

**Publisher's Sworn Statement:**

We hereby make an oath and say that all data set forth in this statement is true.

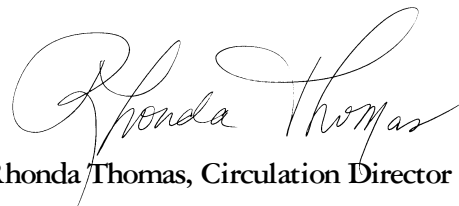
Date: October 11, 2011

State: Alabama

County: Montgomery

A handwritten signature in cursive script, appearing to read "D. Ramsey".

David H. Ramsey, Publisher

A handwritten signature in cursive script, appearing to read "Rhonda Thomas".

Rhonda Thomas, Circulation Director