

wood bioenergy

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PUBLICATION DESCRIPTION

WOOD BIOENERGY is devoted to the new generation wood energy industry, including production of wood pellets, biomass power, biofuels and in-woods biomass. Distributed internationally, the magazine is recognized for its in-the-field application stories written by a highly experienced editorial staff.

FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION

WOOD BIOENERGY serves the international wood bioenergy industry including power/energy producers, pellet producers, logging contractors, sawmills, chip mills, forestry/land management, timber buyers/brokers, consultants in mill/processing operations, feed stock suppliers, composite board/wood panels manufacturers, paper mills, government agencies, trade associations, importers/exporters, machinery/equipment/supplies manufacturers/distributors/dealers and others allied to the field.

Qualified recipients are corporate management, operations management, supervisory personnel, technical & support and other functions and company name only copies as described herein.

AVERAGE BIMONTHLY CIRCULATION: JANUARY 1, 2018 - DECEMBER 31, 2018

QUALIFIED CIRCULATION	Non-Paid Print	Paid Print	Non-Paid Digital	Paid Digital	Total Qualified Unduplicated*
Individual Subscription	12,479	7	864	1	12,595
Association/Group/Directory Lists	2,708	-	-	-	2,708
Bulk Distribution	17	-	-	-	17
TOTAL QUALIFIED CIRCULATION	15,204	7	864	1	15,320

TOTAL NON-QUALIFIED CIRCULATION	1,214
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Please see the following pages for Recipient Classification, Subscription Source, Recency of Renewal, Geographical Distribution, Business/Industry and Job Title Classification, Qualified Circulation by Issue, Explanation, Audit of Internal Records, and Affidavit.

RECIPIENT CLASSIFICATION

RECIPIENT	Non-Paid Print	Paid Print	Non-Paid Digital	Paid Digital	Total Qualified Unduplicated*	
					Unduplicated*	Percent
Individual by Name and Title and/or Company	15,207	5	951	1	15,333	99.8%
Individual by Name Only	2	1	-	-	3	-
Title Only	4	1	1	-	5	-
Company Name Only	1	-	-	-	1	-
Bulk Distribution	17	-	-	-	17	0.1%
Total Qualified Circulation	15,231	7	952	1	15,359	100.0%

* Combined print and digital may not equal total qualified unduplicated.

SUBSCRIPTION SOURCE AND RECENCY OF RENEWAL

RECIPIENT	Non-Paid Print	Paid Print	Non-Paid Digital	Paid Digital	Renewed, Requested, or Updated Within				Total Qualified Unduplicated*	
					1 Year	2 Years	3 Years	3+ Years	Unduplicated*	Percent
Direct Request from the Recipient	11,540	7	945	1	7,806	3,860	-	N/A	11,667	76.0%
Request from Recipient's Company	3	-	-	-	2	2	-	N/A	3	-
Association/Group/Directory Lists	3,671	-	7	-	3,635	37	-	-	3,672	23.9%
Bulk Distribution	17	-	-	-	N/A	N/A	N/A	N/A	17	0.1%
Total Qualified Circulation	15,231	7	952	1	11,443	3,899	-	-	15,359	100.0%

* Combined print and digital may not equal total qualified unduplicated.

U.S. GEOGRAPHICAL DISTRIBUTION

REGION	Non-Paid Print	Paid Print	Non-Paid Digital	Paid Digital	Total Qualified Unduplicated*	Percent	REGION	Non-Paid Print	Paid Print	Non-Paid Digital	Paid Digital	Total Qualified Unduplicated*	Percent
Maine	1,201	-	14	-	1,203	7.8%	Kentucky	643	1	12	-	644	4.2%
New Hampshire	141	-	9	-	142	0.9%	Tennessee	617	-	32	-	619	4.0%
Vermont	92	-	2	-	92	0.6%	Alabama	826	-	54	-	827	5.4%
Massachusetts	81	-	10	-	82	0.5%	Mississippi	751	-	47	-	753	4.9%
Rhode Island	10	-	1	-	10	0.1%	E. S. Central	2,837	1	145	-	2,843	18.5%
Connecticut	49	-	4	-	49	0.3%	Arkansas	501	-	35	-	502	3.3%
New England	1,574	-	40	-	1,578	10.3%	Louisiana	311	-	26	-	314	2.0%
New York	266	-	10	-	266	1.7%	Oklahoma	63	-	5	-	63	0.4%
New Jersey	33	-	5	-	33	0.2%	Texas	274	-	28	-	278	1.8%
Pennsylvania	489	-	15	-	489	3.2%	W. S. Central	1,149	-	94	-	1,157	7.5%
Mid Atlantic	788	-	30	-	788	5.1%	Montana	100	-	8	-	101	0.7%
Delaware	10	-	1	-	10	0.1%	Idaho	322	1	13	-	324	2.1%
Maryland	114	-	3	-	115	0.7%	Wyoming	16	-	-	-	16	0.1%
D.C.	1	-	1	-	2	-	Colorado	49	-	5	-	49	0.3%
Virginia	733	1	36	-	738	4.8%	New Mexico	10	-	1	-	10	0.1%
West Virginia	152	-	5	-	152	1.0%	Arizona	24	-	2	-	24	0.2%
North Carolina	940	-	67	-	946	6.2%	Utah	8	1	1	-	9	0.1%
South Carolina	484	-	46	-	487	3.2%	Nevada	2	-	1	-	2	-
Georgia	1,078	-	82	-	1,084	7.1%	Mountain	531	2	31	-	535	3.5%
Florida	387	2	40	1	392	2.6%	Alaska	21	-	-	21	21	0.1%
S. Atlantic	3,899	3	281	1	3,926	25.6%	Washington	560	1	34	560	564	3.7%
Ohio	247	-	11	-	247	1.6%	Oregon	424	-	39	424	425	2.8%
Indiana	142	-	10	-	142	0.9%	California	214	-	15	214	217	1.4%
Illinois	85	-	5	-	86	0.6%	Hawaii	5	-	-	5	5	-
Michigan	330	-	22	-	332	2.2%	Pacific	1,224	1	88	1,224	1,232	8.0%
Wisconsin	346	-	17	-	352	2.3%	U.S. Territories	-	-	-	-	-	-
E. N. Central	1,150	-	65	-	1,159	7.5%	U.S. Total	13,687	7	803	1	13,757	89.6%
Minnesota	221	-	6	-	221	1.4%	Canada	284	-	67	-	295	1.9%
Iowa	50	-	5	-	50	0.3%	Foreign	1,260	-	82	-	1,307	8.5%
Missouri	198	-	11	-	200	1.3%	Foreign Total	1,544	-	149	-	1,602	10.4%
North Dakota	4	-	-	-	4	-							
South Dakota	29	-	1	-	29	0.2%							
Nebraska	13	-	1	-	13	0.1%							
Kansas	20	-	5	-	22	0.1%							
W. N. Central	535	-	29	-	539	3.5%	Total Qualified	15,231	7	952	1	15,359	100.0%

* Combined print and digital may not equal total qualified unduplicated.

INTERNATIONAL GEOGRAPHICAL DISTRIBUTION

COUNTRY/REGION			Total Qualified Unduplicated*	
	Print	Digital		Percent
Hong Kong	-	2	2	-
India	8	7	14	0.1%
Indonesia	1	-	1	-
Japan	1	-	1	-
Malaysia	5	5	7	-
Pakistan	1	1	2	-
South Korea	3	2	3	-
Taiwan	1	1	1	-
Thailand	2	1	2	-
ASIA	22	19	33	0.2%
Israel	-	1	1	-
Turkey	1	-	1	-
United Arab Emirates	1	-	1	-
MIDDLE EAST	2	1	3	-
Austria	77	-	77	0.5%
Belgium	3	4	5	-
Bulgaria	1	-	1	-
Denmark	45	-	45	0.3%
Finland	5	1	5	-
France	5	2	5	-
Germany	171	1	171	1.1%
Great Britain	4	1	4	-
Ireland	1	-	1	-
Italy	7	2	8	0.1%
Latvia	2	1	2	-
Netherlands, The	1	1	2	-
Norway	111	2	112	0.7%
Portugal	2	5	6	-
Romania	1	-	1	-
Scotland	2	-	2	-
Spain	6	6	8	0.1%
Sweden	124	3	125	0.8%
United Kingdom	634	3	636	4.1%
EUROPE	1,202	32	1,216	7.9%
South Africa	3	3	5	-
AFRICA	3	3	5	-
Canada	284	67	295	1.9%
Mexico	1	1	2	-
NORTH AMERICA	285	68	297	2.9%
Guatemala	-	1	1	-
CENTRAL AMERICA	-	1	1	-
Argentina	-	2	2	-
Brazil	9	6	11	0.1%
Chile	-	3	3	-
Columbia	-	1	1	-
Suriname	1	-	1	-
Uruguay	1	-	1	-
SOUTH AMERICA	11	12	19	0.1%
Australia	10	11	18	0.1%
New Zealand	9	2	10	0.1%
OCEANA	19	13	28	0.2%
Total International	1,544	149	1,602	10.4%
U.S. & POSSESSIONS	13,694	804	13,757	89.6%
Total Qualified	15,238	953	15,359	100.0%

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BUSINESS/INDUSTRY AND JOB TITLE CLASSIFICATION

PRIMARY BUSINESS	Print	Digital						Total	
			Corp.	Operations	Supervisory Personnel	Technical Support	Other	Qualified Unduplicated	Percent
1. Power or Energy Producer	263	68	123	80	16	48	13	280	1.8%
2. Pellet Producer	201	44	106	60	10	17	15	208	1.4%
3. Logging Firm or Contractor	7,497	197	4,971	207	278	1,901	149	7,506	48.9%
4. Sawmill	4,075	132	3,218	558	71	181	61	4,089	26.6%
5. Chip Mill	100	18	51	24	6	20	2	103	0.7%
6. Forestry or Land Management	752	78	408	143	16	177	22	766	5.0%
7. Timber Buyer or Broker	412	27	209	111	4	80	9	413	2.7%
8. Consultant in Mill/Processing Operation	177	58	102	33	1	45	6	187	1.2%
9. Feed Stock Supplier	30	4	21	6	1	1	2	31	0.2%
10. Composite Board Manufacturer	43	11	10	21	1	8	3	43	0.3%
11. Wood Panels Manufacturer	98	32	24	55	4	10	10	103	0.7%
12. Paper Mill	52	10	6	24	2	19	1	52	0.3%
13. Government Agency or Office	31	8	2	4	6	18	3	33	0.2%
14. Trade Association	20	9	8	6	1	3	4	22	0.1%
15. Importer/Exporter	25	5	21	3	-	1	1	26	0.2%
Subtotal 1 - 15	13,776	701	9,280	1,335	417	2,529	301	13,862	90.3%
16. Machinery/Equip./Supplies Manufacturer	605	136	238	211	11	105	58	623	4.1%
17. Machinery/Equip./Supplies Distributor or Dealer	380	63	160	133	3	64	31	391	2.5%
18. Others Allied to the Field	477	53	273	81	13	86	30	483	3.1%
Total Qualified Circulation	15,238	953	9,951	3,095	861	5,313	721	15,359	100.0%

Description – *Wood Bioenergy Magazine*

Corporate Management & Owners (Corp.) includes chairmen, owners, partners, presidents, vice presidents, CEOs, CFOs, COOs, general managers, and executive directors. Operations Management (Operations) includes operations managers, department managers, and superintendents. Supervisory Personnel includes supervisors, foremen and lead personnel. Technical Support includes engineers, saw filers and equipment operators. Other includes human relations, and other titled and non-titled personnel.

