

wood bioenergy

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PUBLICATION DESCRIPTION

WOOD BIOENERGY is devoted to the new generation wood energy industry, including production of wood pellets, biomass power, biofuels and in-woods biomass. Distributed internationally, the magazine is recognized for its in-the-field application stories written by a highly experienced editorial staff.

FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION

WOOD BIOENERGY serves the international wood bioenergy industry including power/energy producers, pellet producers, logging contractors, sawmills, chip mills, forestry/land management, timber buyers/brokers, consultants in mill/processing operations, feed stock suppliers, composite board/wood panels manufacturers, paper mills, government agencies, trade associations, importers/exporters, machinery/equipment/supplies manufacturers/distributors/dealers and others allied to the field.

Qualified recipients are corporate management, operations management, supervisory personnel, technical & support and other functions and company name only copies as described herein.

AVERAGE BIMONTHLY CIRCULATION: JANUARY 1, 2016 - DECEMBER 31, 2016

QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Individual Subscription	13,831	8	13,839
Association/Group/Directory Lists	1,161	-	1,161
Rotated	-	-	-
Bulk Distribution	17	-	17
Single Copy Sales	-	-	-
TOTAL QUALIFIED CIRCULATION	15,009	8	15,017

NON-QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Advertiser/Agency	272	-	272
Sales/File/Office/Return/Other	900	-	900
Trade Show/Convention/Special Event	344	-	344
TOTAL NON-QUALIFIED CIRCULATION	1,516	-	1,516

TOTAL PRINTED	16,533
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Please see the following pages for Recipient Classification, Subscription Source, Recency of Renewal, Geographical Distribution, Business/Industry and Job Title Classification, Qualified Circulation by Issue, Explanation, Audit of Internal Records, and Affidavit.

RECIPIENT CLASSIFICATION

RECIPIENT	Non-Paid	Paid	Total	Percent
Individual by Name and Title and/or Company	14,258	6	14,264	94.9%
Individual by Name Only	365	1	366	2.4%
Title Only	-	-	-	-
Company Name Only	378	1	379	2.5%
Bulk Distribution	17	-	17	0.1%
Total Qualified Circulation	15,018	8	15,026	100.0%
Non-Qualified Circulation	1,674	-	1,674	
TOTAL PRINTED			16,700	

SUBSCRIPTION SOURCE AND RECENCY OF RENEWAL

RECIPIENT	Non-Paid	Paid	Renewed, Requested, or Updated Within				Total	Percent
			1 Year	2 Years	3 Years	3+ Years		
Direct Request from the Recipient	12,928	7	8,394	4,541	-	-	12,935	86.1%
Request from Recipient's Company	2	1	2	1	-	-	3	-
Association/Group/Directory Lists	2,071	-	2,071	-	-	-	2,071	13.8%
Bulk Distribution	17	-	-	17	-	-	17	0.1%
Total Qualified Circulation	15,018	8	10,467	4,559	-	-	15,026	100.0%
Non-Qualified Circulation	1,674	-					1,674	
TOTAL PRINTED							16,700	

U.S. GEOGRAPHICAL DISTRIBUTION

REGION	Non-Paid	Paid	Total	Percent	REGION	Non-Paid	Paid	Total	Percent
Maine	340	-	340	2.3%	Kentucky	669	-	669	4.5%
New Hampshire	133	-	133	0.9%	Tennessee	587	-	587	3.9%
Vermont	85	-	85	0.6%	Alabama	901	-	901	6.0%
Massachusetts	88	-	88	0.6%	Mississippi	822	-	822	5.5%
Rhode Island	9	-	9	0.1%	E. S. Central	2,979	-	2,979	19.8%
Connecticut	37	-	37	0.2%	Arkansas	552	-	552	3.7%
New England	692	-	692	4.6%	Louisiana	337	-	337	2.2%
New York	269	-	269	1.8%	Oklahoma	68	-	68	0.5%
New Jersey	27	-	27	0.2%	Texas	344	-	344	2.3%
Pennsylvania	395	-	395	2.6%	W. S. Central	1,301	-	1,301	8.7%
Mid Atlantic	691	-	691	4.6%	Montana	93	-	93	0.6%
Delaware	13	-	13	0.1%	Idaho	100	1	101	0.7%
Maryland	98	-	98	0.7%	Wyoming	15	-	15	0.1%
D.C.	5	-	5	-	Colorado	50	-	50	0.3%
Virginia	787	-	787	5.2%	New Mexico	9	-	9	0.1%
West Virginia	157	-	157	1.0%	Arizona	20	-	20	0.1%
North Carolina	1,104	-	1,104	7.3%	Utah	7	1	8	0.1%
South Carolina	505	-	505	3.4%	Nevada	2	-	2	-
Georgia	1,950	-	1,950	13.0%	Mountain	296	2	298	2.0%
Florida	688	2	690	4.6%	Alaska	23	-	23	0.2%
S. Atlantic	5,307	2	5,309	35.3%	Washington	398	2	400	2.7%
Ohio	256	1	257	1.7%	Oregon	411	-	411	2.7%
Indiana	115	-	115	0.8%	California	166	-	166	1.1%
Illinois	82	-	82	0.5%	Hawaii	3	-	3	-
Michigan	311	-	311	2.1%	Pacific	1,001	2	1,003	6.7%
Wisconsin	352	-	352	2.3%	U.S. Territories	1	-	1	-
E. N. Central	1,116	1	1,117	7.4%	U.S. Total	13,873	7	13,880	92.4%
Minnesota	219	-	219	1.5%	Canada	197	1	198	1.3%
Iowa	43	-	43	0.3%	Foreign	948	-	948	6.3%
Missouri	160	-	160	1.1%	Foreign Total	1,145	1	1,146	7.6%
North Dakota	5	-	5	-					
South Dakota	28	-	28	0.2%					
Nebraska	16	-	16	0.1%	Total Qualified	15,018	8	15,026	100.0%
Kansas	18	-	18	0.1%	Total Non-Qualified	1,674	-	1,674	
W. N. Central	489	-	489	3.3%	TOTAL PRINTED			16,700	

INTERNATIONAL GEOGRAPHICAL DISTRIBUTION

COUNTRY/REGION	Non-Paid	Paid	Total	Percent*
China	6	-	6	-
India	8	-	8	0.1%
Indonesia	2	-	2	-
Japan	2	-	2	-
Republic of Korea	1	-	1	-
Malaysia	11	-	11	0.1%
Pakistan	2	-	2	-
Philippines	1	-	1	-
Thailand	3	-	3	-
ASIA	36	-	36	0.2%
Iran	3	-	3	-
Turkey	3	-	3	-
MIDDLE EAST	6	-	6	-
Austria	31	-	31	0.2%
Belgium	2	-	2	-
Czech Republic	1	-	1	-
Denmark	21	-	21	0.1%
Estonia	10	-	10	0.1%
Finland	64	-	64	0.4%
France	133	-	133	0.9%
Germany	205	-	205	1.4%
Great Britain	5	-	5	-
Greece	1	-	1	-
Italy	34	-	34	0.2%
Latvia	6	-	6	-
Lithuania	5	-	5	-
The Netherlands	5	-	5	-
Norway	29	-	29	0.2%
Poland	2	-	2	-
Portugal	2	-	2	-
Russia	85	-	85	0.6%
Scotland	2	-	2	-
Slovak Republic	2	-	2	-
Spain	33	-	33	0.2%
Sweden	121	-	121	0.8%
Switzerland	7	-	7	-
United Kingdom	8	-	8	0.1%
EUROPE	814	-	814	5.4%
Ethiopia	1	-	1	-
Nigeria	3	-	3	-
South Africa	10	-	10	0.1%
Zimbabwe	1	-	1	-
AFRICA	15	-	15	0.1%
Canada	197	1	198	1.3%
Mexico	2	-	2	-
NORTH AMERICA	199	1	200	1.3%
Brazil	14	-	14	0.1%
Chile	12	-	12	0.1%
Netherlands Antilles	1	-	1	-
Uruguay	6	-	6	-
SOUTH AMERICA	33	-	33	0.2%
Australia	19	-	19	0.1%
New Zealand	23	-	23	0.2%
OCEANA	42	-	42	0.3%
Total International	1,145	1	1,146	7.6%
U.S. & POSSESSIONS	13,873	7	13,880	92.4%
Total Qualified	15,018	8	15,026	100.0%
Total Non-Qualified	1,674	-	1,674	-
TOTAL PRINTED			16,700	

* Percentages rounded to the nearest tenth. Due to this rounding, percentages may not total 100.0%.

BUSINESS/INDUSTRY AND JOB TITLE CLASSIFICATION

PRIMARY BUSINESS								Total	Percent
	Non-Paid	Paid	Corp.	Operations	Supervisory Personnel	Technical Support	Other		
1. Power or Energy Producer	350	-	158	91	18	61	22	350	2.3%
2. Pellet Producer	261	-	139	67	13	28	14	261	1.7%
3. Logging Firm or Contractor	8,203	-	5,513	218	351	1,937	184	8,203	54.6%
4. Sawmill	2,603	-	1,621	635	70	178	99	2,603	17.3%
5. Chip Mill	133	-	49	46	7	26	5	133	0.9%
6. Forestry or Land Management	953	-	505	182	31	200	35	953	6.3%
7. Timber Buyer or Broker	406	-	213	106	4	73	10	406	2.7%
8. Consultant in Mill/Processing Operation	205	-	120	41	2	35	7	205	1.4%
9. Feed Stock Supplier	57	-	37	14	3	3	-	57	0.4%
10. Composite Board Manufacturer	39	-	7	27	1	3	1	39	0.3%
11. Wood Panels Manufacturer	147	-	43	78	3	16	7	147	1.0%
12. Paper Mill	77	-	3	36	1	32	5	77	0.5%
13. Government Agency or Office	36	-	2	6	5	20	3	36	0.2%
14. Trade Association	23	-	12	7	-	2	2	23	0.2%
15. Importer/Exporter	39	-	24	12	-	1	2	39	0.3%
Subtotal 1 - 15	13,532	-	8,446	1,566	509	2,615	396	13,532	90.1%
16. Machinery/Equip./Supplies Manufacturer	637	-	231	235	8	88	58	637	4.1%
17. Machinery/Equip./Supplies Distributor or Dealer	372	-	147	123	3	66	33	372	2.5%
18. Others Allied to the Field	477	8	239	86	15	101	36	485	3.2%
Bulk Distribution	17	-	-	-	-	17	-	17	0.1%
Total Qualified Circulation	15,018	8	9,063	2,010	535	2,887	523	15,026	100.0%
Total Non-Qualified Circulation	1,674	-						1,674	
TOTAL PRINTED								16,700	

Description – *Wood Bioenergy Magazine*

Corporate Management & Owners (Corp.) includes chairmen, owners, partners, presidents, vice presidents, CEOs, CFOs, COOs, general managers, and executive directors. Operations Management (Operations) includes operations managers, department managers, and superintendents. Supervisory Personnel includes supervisors, foremen and lead personnel. Technical Support includes engineers, saw filers and equipment operators. Other includes human relations, and other titled and non-titled personnel.

