

Timber

HARVESTING
& WOOD FIBER OPERATIONS™

Established 1953
Issues Per Year: 6
Issues This Report: 6

HATTON-BROWN PUBLISHERS, INC.
225 Hanrick Street
Montgomery, AL 36104
(334) 834-1170 (334) 834-4525 FAX
www.timberharvesting.com

PUBLICATION DESCRIPTION

Published six times per year, *TIMBER HARVESTING & WOOD FIBER OPERATIONS* encompasses in-wood operations, including logging, land clearing, biomass processing, fiber procurement, and related activities. The magazine primarily serves the U.S. market, supported by an editorial staff that has more than 100 years of combined experience writing about this industry.

FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION

TIMBER HARVESTING & WOOD FIBER OPERATIONS serves the U.S. logging industry including logging firms and contractors, woodlands operations of pulp and paper companies, timber buyers or brokers, forest and land management, silviculture operations, land clearing/grooming/grinding contractors, wood refuse grinding contractors, right-of-way clearing contractors, logging machinery/equipment/supplies manufacturers and machinery distributors and others allied to the field.

AVERAGE BIMONTHLY CIRCULATION: JANUARY 1, 2015 - DECEMBER 31, 2015

QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Individual Subscription	13,184	52	13,236
Association/Group/Directory Lists	4,964	-	4,964
Rotated	-	-	-
Bulk Distribution	-	-	-
Single Copy Sales	-	-	-
TOTAL QUALIFIED CIRCULATION	18,148	52	18,200

NON-QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Advertiser/Agency	280	-	280
Sales/File/Office/Return/Other	962	-	962
Trade Show/Convention/Special Event	220	-	220
TOTAL NON-QUALIFIED CIRCULATION	1,462	-	1,462

TOTAL PRINTED	19,662
----------------------	---------------

Please see the following pages for Recipient Classification, Subscription Source, Recency of Renewal, Geographical Distribution, Business/Industry and Job Title Classification, Qualified Circulation by Issue, Explanation, Audit of Internal Records, and Affidavit.

RECIPIENT CLASSIFICATION

RECIPIENT	Non-Paid	Paid	Total	Percent
Individual by Name and Title and/or Company	18,059	45	18,104	99.8%
Individual by Name Only	18	5	23	0.1%
Title Only	-	-	-	-
Company Name Only	9	3	12	0.1%
Total Qualified Circulation	18,086	53	18,139	100.0%
Non-Qualified Circulation	1,236	-	1,236	
TOTAL PRINTED			19,375	

SUBSCRIPTION SOURCE AND REGENCY OF RENEWAL

RECIPIENT	Non-Paid	Paid	Renewed, Requested, or Updated Within				Total	Percent
			1 Year	2 Years	3 Years	3+ Years		
Direct Request from the Recipient	13,181	28	9,032	4,179	-	N/A	13,209	72.8%
Request from Recipient's Company	6	25	20	9	-	N/A	31	0.2%
Association/Group/Directory Lists	4,899	-	4,899	-	-	N/A	4,899	27.0%
Total Qualified Circulation	18,086	53	13,951	4,188	-	-	18,139	100.0%
Non-Qualified Circulation	1,236	-					1,236	
TOTAL PRINTED							19,375	

U.S. GEOGRAPHICAL DISTRIBUTION

REGION	Non-Paid	Paid	Total	Percent	REGION	Non-Paid	Paid	Total	Percent
Maine	326	-	326	1.8%	Kentucky	901	-	901	5.0%
New Hampshire	140	-	140	0.8%	Tennessee	1,174	2	1,176	6.5%
Vermont	115	-	115	0.6%	Alabama	1,121	2	1,123	6.2%
Massachusetts	74	-	74	0.4%	Mississippi	1,037	-	1,037	5.7%
Rhode Island	6	-	6	-	E. S. Central	4,233	4	4,237	23.4%
Connecticut	40	-	40	0.2%	Arkansas	690	1	691	3.8%
New England	701	-	701	3.9%	Louisiana	421	1	422	2.3%
New York	275	4	279	1.5%	Oklahoma	87	1	88	0.5%
New Jersey	19	2	21	0.1%	Texas	499	-	499	2.8%
Pennsylvania	357	2	359	2.0%	W. S. Central	1,697	3	1,700	9.4%
Mid Atlantic	651	8	659	3.6%	Montana	122	-	122	0.7%
Delaware	9	-	9	-	Idaho	132	2	134	0.7%
Maryland	121	-	121	0.7%	Wyoming	18	-	18	0.1%
D.C.	1	-	1	-	Colorado	40	-	40	0.2%
Virginia	912	2	914	5.0%	New Mexico	10	-	10	0.1%
West Virginia	221	1	222	1.2%	Arizona	11	1	12	0.1%
North Carolina	1,185	1	1,186	6.5%	Utah	6	1	7	-
South Carolina	609	3	612	3.4%	Nevada	2	-	2	-
Georgia	2,084	4	2,088	11.5%	Mountain	341	4	345	1.9%
Florida	599	3	602	3.3%	Alaska	14	-	14	0.1%
S. Atlantic	5,741	14	5,755	31.7%	Washington	891	1	892	4.9%
Ohio	325	1	326	1.8%	Oregon	412	1	413	2.3%
Indiana	98	-	98	0.5%	California	136	1	137	0.8%
Illinois	77	-	77	0.4%	Hawaii	3	-	3	-
Michigan	302	1	303	1.7%	Pacific	1,456	3	1,459	8.0%
Wisconsin	351	1	352	1.9%	U.S. Territories	1	-	1	-
E. N. Central	1,153	3	1,156	6.4%	U.S. Total	16,512	40	16,552	91.3%
Minnesota	310	1	311	1.7%	Canada	34	7	41	0.2%
Iowa	39	-	39	0.2%	Foreign	1,540	6	1,546	8.5%
Missouri	142	-	142	0.8%	Foreign Total	1,574	13	1,587	8.7%
North Dakota	1	-	1	-					
South Dakota	26	-	26	0.1%					
Nebraska	8	-	8	-	Total Qualified	18,086	53	18,139	100.0%
Kansas	12	-	12	0.1%	Total Non-Qualified	1,236	-	1,236	
W. N. Central	538	1	539	3.0%	TOTAL PRINTED			19,375	

INTERNATIONAL GEOGRAPHICAL DISTRIBUTION

COUNTRY/REGION	Non-Paid	Paid	Total	Percent*
India	1	-	1	-
Japan	-	1	1	-
ASIA	1	1	2	-
Turkey	15	-	15	0.1%
MIDDLE EAST	15	-	15	0.1%
Austria	73	-	73	0.4%
Belgium	144	-	144	0.8%
Bosnia	2	-	2	-
Bulgaria	96	-	96	0.5%
Denmark	17	-	17	0.1%
Estonia	102	-	102	0.6%
Finland	10	1	11	0.1%
France	1	1	2	-
Germany	106	-	106	0.6%
Great Britain	3	-	3	-
Greece	35	-	35	0.2%
Hungary	12	-	12	0.1%
Ireland	1	-	1	-
Latvia	121	-	121	0.7%
Norway	281	2	283	1.6%
Poland	15	-	15	0.1%
Romania	297	-	297	1.6%
Russia	1	-	1	-
Slovenia	42	-	42	0.2%
Spain	5	-	5	-
Sweden	26	-	26	0.1%
Switzerland	28	-	28	0.2%
United Kingdom	1	-	1	-
EUROPE	1,419	4	1,423	7.8%
Nigeria	1	-	1	-
South Africa	5	-	5	-
AFRICA	6	-	6	-
Canada	34	7	41	0.2%
NORTH AMERICA	34	7	41	0.2%
Brazil	8	-	8	-
Chile	1	-	1	-
Columbia	3	-	3	-
Uruguay	2	-	2	-
SOUTH AMERICA	14	-	14	0.1%
Australia	54	1	55	0.3%
New Zealand	31	-	31	0.2%
OCEANA	85	1	86	0.5%
Total International	1,574	13	1,587	8.7%
U.S. & POSSESSIONS	16,512	40	16,552	91.3%
Total Qualified	18,086	53	18,139	100.0%
Total Non-Qualified	1,236	-	1,236	
TOTAL PRINTED			19,375	

* Percentages rounded to the nearest tenth. Due to this rounding, percentages may not total 100.0%.

BUSINESS/INDUSTRY AND JOB TITLE CLASSIFICATION

PRIMARY BUSINESS	Non-Paid	Paid	Supervisory Technical				Total	Percent	
			Corp.	Operations	Personnel	Support			Other
1. Logging Firms & Contractors	14,774	-	9,597	637	498	3,266	776	14,774	81.4%
2. Woodlands Operations of Pulp & Paper Companies	253	-	42	92	8	98	13	253	1.4%
3. Timber Buyers or Brokers	917	-	428	259	15	179	36	917	5.1%
4. Forest & Land Management	909	-	444	170	37	219	39	909	5.0%
5. Silviculture Operations	31	-	24	2	1	4	-	31	0.2%
6. Land Clearing/Grooming Contractor	188	-	132	11	12	26	7	188	1.0%
7. Wood Refuse Grinding Contractor	30	-	17	7	2	4	-	30	0.2%
8. Right-of-Way Clearing Contractor	37	-	25	1	3	6	2	37	0.2%
Subtotal 1-8	17,139	-	10,709	1,179	576	3,802	873	17,139	94.5%
9. Machinery Manufacturers	322	-	83	125	4	62	48	322	1.8%
10. Machinery Distributors, Dealers	320	-	109	110	4	67	30	320	1.8%
11. Others Allied to the Field	305	53	140	38	10	97	73	358	2.0%
Total Qualified Circulation	18,086	53	11,041	1,452	594	4,028	1,024	18,139	100.0%
Total Non-Qualified Circulation	1,236	-						1,236	
TOTAL PRINTED								19,375	

Description – *Timber Harvesting & Wood Fiber Operations*

Corporate Management & Owners (Corp.) includes chairmen, owners, partners, presidents, vice presidents, CEOs, CFOs, COOs, general managers, and executive directors. Operations Management (Operations) includes operations managers, department managers, and superintendents. Supervisory Personnel includes supervisors, foremen and lead personnel. Technical Support includes engineers, foresters and equipment operators. Other includes human relations, and other titled and non-titled personnel.

