

wood bioenergy

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PUBLICATION DESCRIPTION

WOOD BIOENERGY is devoted to the new generation wood energy industry, including production of wood pellets, biomass power, biofuels and in-woods biomass. Distributed internationally, the magazine is recognized for its in-the-field application stories written by a highly experienced editorial staff.

FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION

WOOD BIOENERGY serves the international wood bioenergy industry including power/energy producers, pellet producers, logging contractors, sawmills, chip mills, forestry/land management, timber buyers/brokers, consultants in mill/processing operations, feed stock suppliers, composite board/wood panels manufacturers, paper mills, government agencies, trade associations, importers/exporters, machinery/equipment/supplies manufacturers/distributors/dealers and others allied to the field.

Qualified recipients are corporate management, operations management, supervisory personnel, technical & support and other functions and company name only copies as described herein.

AVERAGE BIMONTHLY CIRCULATION: JANUARY 1, 2015 - DECEMBER 31, 2015

QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Individual Subscription	12,911	7	12,918
Association/Group/Directory Lists	2,158	-	2,158
Rotated	-	-	-
Bulk Distribution	17	-	17
Single Copy Sales	-	-	-
TOTAL QUALIFIED CIRCULATION	15,086	7	15,093

NON-QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Advertiser/Agency	233	-	233
Sales/File/Office/Return/Other	1,101	-	1,101
Trade Show/Convention/Special Event	385	-	385
TOTAL NON-QUALIFIED CIRCULATION	1,719	-	1,719

TOTAL PRINTED	16,812
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Please see the following pages for Recipient Classification, Subscription Source, Recency of Renewal, Geographical Distribution, Business/Industry and Job Title Classification, Qualified Circulation by Issue, Explanation, Audit of Internal Records, and Affidavit.

RECIPIENT CLASSIFICATION

RECIPIENT	Non-Paid	Paid	Total	Percent
Individual by Name and Title and/or Company	14,923	7	14,930	99.6%
Individual by Name Only	12	1	13	0.1%
Title Only	-	-	-	-
Company Name Only	31	-	31	0.2%
Bulk Distribution	17	-	17	0.1%
Total Qualified Circulation	14,983	8	14,991	100.0%
Non-Qualified Circulation	1,884	-	1,884	
TOTAL PRINTED			16,875	

SUBSCRIPTION SOURCE AND RECENCY OF RENEWAL

RECIPIENT	Non-Paid	Paid	Renewed, Requested, or Updated Within				Total	Percent
			1 Year	2 Years	3 Years	3+ Years		
Direct Request from the Recipient	13,268	7	9,017	4,258	-	-	13,275	88.6%
Request from Recipient's Company	3	1	2	2	-	-	4	-
Association/Group/Directory Lists	1,695	-	1,490	205	-	-	1,695	11.3%
Bulk Distribution	17	-	17	-	-	-	17	0.1%
Total Qualified Circulation	14,983	8	10,526	4,465	-	-	14,991	100.0%
Non-Qualified Circulation	1,884	-					1,884	
TOTAL PRINTED							16,875	

U.S. GEOGRAPHICAL DISTRIBUTION

REGION	Non-Paid	Paid	Total	Percent	REGION	Non-Paid	Paid	Total	Percent
Maine	310	-	310	2.1%	Kentucky	713	-	713	4.8%
New Hampshire	134	-	134	0.9%	Tennessee	537	-	537	3.6%
Vermont	106	-	106	0.7%	Alabama	861	-	861	5.7%
Massachusetts	100	-	100	0.7%	Mississippi	881	-	881	5.9%
Rhode Island	11	-	11	0.1%	E. S. Central	2,992	-	2,992	20.0%
Connecticut	53	-	53	0.4%	Arkansas	511	-	511	3.4%
New England	714	-	714	4.8%	Louisiana	349	-	349	2.3%
New York	307	-	307	2.0%	Oklahoma	72	-	72	0.5%
New Jersey	32	-	32	0.2%	Texas	353	-	353	2.4%
Pennsylvania	437	-	437	2.9%	W. S. Central	1,285	-	1,285	8.6%
Mid Atlantic	776	-	776	5.2%	Montana	117	-	117	0.8%
Delaware	10	-	10	0.1%	Idaho	122	1	123	0.8%
Maryland	119	-	119	0.8%	Wyoming	20	-	20	0.1%
D.C.	4	-	4	-	Colorado	57	-	57	0.4%
Virginia	794	-	794	5.3%	New Mexico	12	-	12	0.1%
West Virginia	172	-	172	1.1%	Arizona	19	-	19	0.1%
North Carolina	1,133	-	1,133	7.6%	Utah	10	1	11	0.1%
South Carolina	516	-	516	3.4%	Nevada	3	-	3	-
Georgia	1,181	-	1,181	7.9%	Mountain	360	2	362	2.4%
Florida	451	2	453	3.0%	Alaska	26	-	26	0.2%
S. Atlantic	4,380	2	4,382	29.2%	Washington	938	1	939	6.3%
Ohio	249	1	250	1.7%	Oregon	493	-	493	3.3%
Indiana	128	-	128	0.9%	California	205	-	205	1.4%
Illinois	88	-	88	0.6%	Hawaii	6	-	6	-
Michigan	347	-	347	2.3%	Pacific	1,668	1	1,669	11.1%
Wisconsin	386	-	386	2.6%	U.S. Territories	1	-	1	-
E. N. Central	1,198	1	1,199	8.0%	U.S. Total	13,901	6	13,907	92.8%
Minnesota	239	-	239	1.6%	Canada	202	1	203	1.4%
Iowa	51	-	51	0.3%	Foreign	880	1	881	5.9%
Missouri	165	-	165	1.1%	Foreign Total	1,082	2	1,084	7.2%
North Dakota	6	-	6	-					
South Dakota	28	-	28	0.2%					
Nebraska	15	-	15	0.1%	Total Qualified	14,983	8	14,991	100.0%
Kansas	23	-	23	0.2%	Total Non-Qualified	1,884	-	1,884	
W. N. Central	527	-	527	3.5%	TOTAL PRINTED			16,875	

INTERNATIONAL GEOGRAPHICAL DISTRIBUTION

COUNTRY/REGION	Non-Paid	Paid	Total	Percent*
China	5	-	5	-
India	13	1	14	0.1%
Indonesia	4	-	4	-
Japan	3	-	3	-
Republic of Korea	4	-	4	-
Malaysia	10	-	10	0.1%
Pakistan	2	-	2	-
Philippines	2	-	2	-
Singapore	1	-	1	-
Thailand	4	-	4	-
Vietnam	1	-	1	-
ASIA	49	1	50	0.3%
Iran	3	-	3	-
Turkey	2	-	2	-
MIDDLE EAST	5	-	5	-
Austria	26	-	26	0.2%
Belgium	4	-	4	0.0%
Czech Republic	1	-	1	0.0%
Denmark	11	-	11	0.1%
Estonia	10	-	10	0.1%
Finland	44	-	44	0.3%
France	131	-	131	0.9%
Germany	179	-	179	1.2%
Great Britain	4	-	4	0.0%
Greece	2	-	2	0.0%
Ireland	1	-	1	0.0%
Italy	29	-	29	0.2%
Latvia	11	-	11	0.1%
Lithuania	2	-	2	0.0%
The Netherlands	6	-	6	0.0%
Norway	28	-	28	0.2%
Poland	3	-	3	0.0%
Portugal	2	-	2	0.0%
Russia	88	-	88	0.6%
Slovak Republic	2	-	2	0.0%
Spain	44	-	44	0.3%
Sweden	104	-	104	0.7%
Switzerland	2	-	2	0.0%
United Kingdom	8	-	8	0.1%
EUROPE	742	-	742	4.9%
Kenya	1	-	1	-
Nigeria	2	-	2	-
South Africa	7	-	7	-
Zimbabwe	1	-	1	-
AFRICA	11	-	11	0.1%
Canada	202	1	203	1.4%
Mexico	1	-	1	-
NORTH AMERICA	203	1	204	1.4%
Guatemala	2	-	2	-
CENTRAL AMERICA	2	-	2	-

INTERNATIONAL GEOGRAPHICAL DISTRIBUTION (Continued)

Argentina	1	-	1	-
Brazil	9	-	9	0.1%
Chile	14	-	14	0.1%
Netherlands Antilles	1	-	1	-
Uruguay	4	-	4	-
Venezuela	1	-	1	-
SOUTH AMERICA	30	-	30	0.2%
Australia	19	-	19	0.1%
New Zealand	21	-	21	0.1%
OCEANA	40	-	40	0.3%
Total International	1,082	2	1,084	7.2%
U.S. & POSSESSIONS	13,901	6	13,907	92.8%
Total Qualified	14,983	8	14,991	100.0%
Total Non-Qualified	1,884	-	1,884	
TOTAL PRINTED			16,875	

* Percentages rounded to the nearest tenth. Due to this rounding, percentages may not total 100.0%.

BUSINESS/INDUSTRY AND JOB TITLE CLASSIFICATION

PRIMARY BUSINESS	Non-Paid	Paid	Supervisory					Total	Percent
			Corp.	Operations	Personnel	Technical Support	Other		
1. Power or Energy Producer	424	-	190	103	32	68	31	424	2.8%
2. Pellet Producer	293	-	177	66	10	22	18	293	2.0%
3. Logging Firm or Contractor	7,634	-	5,516	227	327	1,297	267	7,634	50.9%
4. Sawmill	2,830	-	1,760	676	76	166	152	2,830	18.9%
5. Chip Mill	126	-	48	43	5	26	4	126	0.8%
6. Forestry or Land Management	1,072	-	557	197	41	240	37	1,072	7.2%
7. Timber Buyer or Broker	394	-	210	88	8	69	19	394	2.6%
8. Consultant in Mill/Processing Operation	237	-	139	41	-	48	9	237	1.6%
9. Feed Stock Supplier	49	-	35	11	1	2	-	49	0.3%
10. Composite Board Manufacturer	56	-	12	31	1	8	4	56	0.4%
11. Wood Panels Manufacturer	163	-	46	82	5	20	10	163	1.1%
12. Paper Mill	90	-	3	48	2	34	3	90	0.6%
13. Government Agency or Office	35	-	3	5	4	20	3	35	0.2%
14. Trade Association	28	-	12	10	-	2	4	28	0.2%
15. Importer/Exporter	58	-	38	12	1	3	4	58	0.4%
Subtotal 1 - 15	13,489	-	8,746	1,640	513	2,025	565	13,489	90.0%
16. Machinery/Equip./Supplies Manufacturer	710	-	265	264	5	104	72	710	4.7%
17. Machinery/Equip./Supplies Distributor or Dealer	329	-	135	112	2	50	30	329	2.2%
18. Others Allied to the Field	438	8	239	84	17	67	39	446	3.0%
Bulk Distribution	17	-	N/A	N/A	N/A	N/A	N/A	17	0.1%
Total Qualified Circulation	14,983	8	9,385	2,100	537	2,246	706	14,991	100.0%
Total Non-Qualified Circulation	1,884	-						1,884	
TOTAL PRINTED								16,875	

Description – Wood Bioenergy Magazine

Corporate Management & Owners (Corp.) includes chairmen, owners, partners, presidents, vice presidents, CEOs, CFOs, COOs, general managers, and executive directors. Operations Management (Operations) includes operations managers, department managers, and superintendents. Supervisory Personnel includes supervisors, foremen and lead personnel. Technical Support includes engineers, saw filers and equipment operators. Other includes human relations, and other titled and non-titled personnel.

