



Statement of Ownership, Management, and Circulation (Requester Publications Only)

1. Publication Title Power Equipment Trade	2. Publication Number							3. Filing Date
	9	8	8	-	1	2	9	September 26, 2013
4. Issue Frequency Monthly, except Jan./Feb. & July/Aug.	5. Number of Issues Published Annually 10							6. Annual Subscription Price (if any) FREE
7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®) P.O. Box 2268, Montgomery, AL 36102-2268							Contact Person Rhonda Thomas	
							Telephone (Include area code) 334-834-1170	

8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer)
P.O. Box 2268, Montgomery, AL 36102-2268

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)

Publisher (Name and complete mailing address)
David H. Ramsey & David E. Knight, P.O. Box 2268, Montgomery, AL 36102-2268

Editor (Name and complete mailing address)
David E. Knight, P.O. Box 2268, Montgomery, AL 36102-2268

Managing Editor (Name and complete mailing address)
Dan Shell, P.O. Box 2268, Montgomery, AL 36102-2268

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)

Full Name	Complete Mailing Address
Hatton-Brown Publishers, Inc.	P.O. Box 2268, Montgomery, AL 36102-2268
David H. Ramsey	P.O. Box 2268, Montgomery, AL 36102-2268
David E. Knight	P.O. Box 2268, Montgomery, AL 36102-2268

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box None

Full Name	Complete Mailing Address
NONE	

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)
 The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:
 Has Not Changed During Preceding 12 Months
 Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

13. Publication Title Power Equipment Trade		14. Issue Date for Circulation Data Below October 2013	
15. Extent and Nature of Circulation Outdoor Power Equipment/Powersports Industry		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies (<i>Net press run</i>)		20,071	22,450
b. Legitimate Paid and/or Requested Distribution (<i>By Mail and Outside the Mail</i>)	(1) Outside County Paid/Requested Mail Subscriptions stated on PS Form 3541. (<i>Include direct written request from recipient, telemarketing, and Internet requests from recipient, paid subscriptions including nominal rate subscriptions, employer requests, advertiser's proof copies, and exchange copies.</i>)	12,725	12,705
	(2) In-County Paid/Requested Mail Subscriptions stated on PS Form 3541. (<i>Include direct written request from recipient, telemarketing, and Internet requests from recipient, paid subscriptions including nominal rate subscriptions, employer requests, advertiser's proof copies, and exchange copies.</i>)	0	0
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d. Non-requested Distribution (<i>By Mail and Outside the Mail</i>)	(1) Outside County Nonrequested Copies Stated on PS Form 3541 (<i>include Sample copies, Requests Over 3 years old, Requests induced by a Premium, Bulk Sales and Requests including Association Requests, Names obtained from Business Directories, Lists, and other sources</i>)	6,717	7,930
	(2) In-County Nonrequested Copies Stated on PS Form 3541 (<i>include Sample copies, Requests Over 3 years old, Requests induced by a Premium, Bulk Sales and Requests including Association Requests, Names obtained from Business Directories, Lists, and other sources</i>)	0	0
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e. Total Nonrequested Distribution (<i>Sum of 15d (1), (2), (3) and (4)</i>)		6,847	9,230
f. Total Distribution (<i>Sum of 15c and e</i>) ▶		19,572	21,935
g. Copies not Distributed (<i>See Instructions to Publishers #4, (page #3)</i>) ▶		499	515
h. Total (<i>Sum of 15f and g</i>)		20,071	22,450
i. Percent Paid and/or Requested Circulation (<i>15c divided by f times 100</i>) ▶		65.0%	57.9%
16. <input type="checkbox"/> Total circulation includes electronic copies. Report circulation on PS Form 3526-X worksheet.			

November 2013

17. Publication of Statement of Ownership for a Requester Publication is required and will be printed in the issue of this publication.

18. Signature and Title of Editor, Publisher, Business Manager, or Owner

Dianne C. Sullivan

Date

9/26/13

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