



## Qualified Circulation Analysis June 2013

State	Power/Lawn/ Garden Retailer	Power- Sports Retailer	BOTH Power/Lawn Garden Retailer	Parts & Svc/ Sharpening	Hdwr/ Home Ctr. Multi-Dept. Retailer	Rental Center	Wholesaler Dist./ Jobber	Power/Lawn/ Garden Equip. Mfgr.	Power- Sports Equip. Mfgr.	BOTH Power/Lawn Garden Equip. Mfgr.	Other	Total
Alabama	216	9	30	48	34	4	10	4	2	1	2	360
Alaska	11	3	7	3	3	0	0	0	0	0	0	27
Arizona	54	5	2	16	37	7	8	8	1	1	5	144
Arkansas	137	6	20	33	15	2	16	2	0	0	1	232
California	487	13	26	78	144	17	49	14	2	3	12	845
Colorado	89	3	10	32	29	7	7	8	0	1	2	188
Connecticut	132	2	18	44	16	2	13	7	1	0	1	236
Delaware	36	0	4	11	2	0	0	0	0	0	1	54
District of Columbia	1	0	0	0	1	0	0	0	0	0	0	2
Florida	582	13	32	110	114	18	40	7	0	1	15	932
Georgia	328	6	22	86	71	3	25	15	1	3	16	576
Hawaii	23	0	1	8	5	2	1	0	0	0	0	40
Idaho	63	4	13	14	12	4	2	0	0	1	1	114
Illinois	453	17	37	106	114	6	36	25	0	0	8	802
Indiana	409	8	33	110	68	5	32	14	0	1	10	690
Iowa	295	9	35	53	46	2	10	9	0	0	2	461
Kansas	162	2	23	28	32	2	13	13	0	0	5	280
Kentucky	238	4	15	66	38	4	6	1	0	1	2	375
Louisiana	175	3	18	30	43	2	9	2	1	0	0	283
Maine	66	16	13	33	16	4	5	0	0	1	2	156
Maryland	151	5	12	46	19	5	9	0	0	1	1	249
Massachusetts	192	6	14	56	41	5	8	5	0	3	5	335
Michigan	367	24	49	105	119	9	18	10	2	3	13	719
Minnesota	254	23	66	68	72	5	35	11	2	2	5	543
Mississippi	140	4	14	29	22	2	13	3	0	0	2	229
Missouri	264	5	30	66	29	4	24	5	1	1	9	438
Montana	37	6	6	13	16	2	4	0	0	0	1	85
Nebraska	113	4	17	42	34	1	6	5	1	2	0	225
Nevada	23	2	1	6	10	0	0	0	0	0	0	42
New Hampshire	82	6	13	27	13	1	8	2	0	0	1	153
New Jersey	200	6	17	39	24	8	10	9	0	0	1	314
New Mexico	31	1	8	9	14	0	2	0	0	0	0	65
New York	501	29	63	161	98	9	29	7	0	2	7	906
North Carolina	377	7	26	101	61	5	44	24	2	4	11	662
North Dakota	27	4	4	10	17	1	2	0	0	0	1	66
Ohio	628	11	45	144	88	12	57	15	1	4	13	1,018
Oklahoma	158	6	6	35	17	4	3	1	0	0	3	233
Oregon	114	5	11	27	24	3	22	100	0	1	5	312
Pennsylvania	669	16	52	167	71	7	46	8	0	4	7	1,047
Puerto Rico	3	1	0	0	0	1	2	0	0	0	0	7
Rhode Island	23	0	1	8	6	1	0	0	0	0	1	40
South Carolina	188	3	15	53	36	6	7	8	0	0	4	320
South Dakota	48	5	8	11	12	2	4	2	0	0	1	93
Tennessee	254	7	22	70	45	4	19	3	0	2	9	435
Texas	591	18	42	125	63	10	28	6	1	0	6	890
Utah	63	5	7	11	9	0	1	0	0	0	0	96
Vermont	70	8	16	23	6	2	1	4	0	0	1	131
Virgin Islands	0	0	0	0	2	0	0	0	0	0	0	2
Virginia	277	5	21	78	31	3	22	27	1	0	1	466
Washington	169	5	15	35	39	1	15	10	0	0	5	294
West Virginia	108	3	11	32	21	2	3	0	0	0	1	181
Wisconsin	324	34	61	78	81	4	36	29	2	7	8	664
Wyoming	20	6	5	5	12	2	0	0	0	0	1	51
Totals	10,423	393	1,037	2,589	1,992	212	760	423	21	50	208	18,108
	57.6%	2.2%	5.7%	14.3%	11.0%	1.2%	4.2%	2.3%	0.1%	0.3%	1.1%	100%