

# Timber

**HARVESTING**  
& WOOD FIBER OPERATIONS™

Established 1953  
Issues Per Year: 6  
Issues This Report: 6

**HATTON-BROWN PUBLISHERS, INC.**  
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## PUBLICATION DESCRIPTION

Published six times per year, *TIMBER HARVESTING & WOOD FIBER OPERATIONS* encompasses in-wood operations, including logging, land clearing, biomass processing, fiber procurement and related activities. The magazine primarily serves the U.S. market, supported by an editorial staff that has more than 100 years of combined experience writing about this industry.

## FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION

*TIMBER HARVESTING & WOOD FIBER OPERATIONS* serves the U.S. logging industry including logging firms and contractors, woodlands operations of pulp and paper companies, timber buyers or brokers, forest and land management, silviculture operations, land clearing/grooming/grinding contractors, wood refuse grinding contractors, right-of-way clearing contractors, logging machinery/equipment/supplies manufacturers and machinery distributors and others allied to the field.

## AVERAGE BIMONTHLY CIRCULATION: JANUARY 1, 2014 - DECEMBER 31, 2014

QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Individual Subscription	11,914	51	11,965
Association/Group/Directory Lists	6,561	-	6,561
Rotated	441	-	441
Bulk Distribution	-	-	-
Single Copy Sales	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>18,916</b>	<b>51</b>	<b>18,967</b>

NON-QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Advertiser/Agency	271	-	271
Sales/File/Office/Return/Other	424	-	424
Trade Show/Convention/Special Event	233	-	233
<b>TOTAL NON-QUALIFIED CIRCULATION</b>	<b>928</b>	<b>-</b>	<b>928</b>

<b>TOTAL PRINTED</b>	<b>19,895</b>
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Please see the following pages for Recipient Classification, Subscription Source, Recency of Renewal, Geographical Distribution, Business/Industry and Job Title Classification, Qualified Circulation by Issue, Explanation, Audit of Internal Records, and Affidavit.

## RECIPIENT CLASSIFICATION

RECIPIENT	Non-Paid	Paid	Total	Percent
Individual by Name and Title and/or Company	18,517	39	18,556	99.5%
Individual by Name Only	17	6	23	0.1%
Title Only	-	-	-	-
Company Name Only	70	6	76	0.4%
<b>Total Qualified Circulation</b>	<b>18,604</b>	<b>51</b>	<b>18,655</b>	<b>100.0%</b>
Non-Qualified Circulation	720	-	720	
<b>TOTAL PRINTED</b>			<b>19,375</b>	

## SUBSCRIPTION SOURCE AND REGENCY OF RENEWAL

RECIPIENT	Non-Paid	Paid	Renewed, Requested, or Updated Within				Total	Percent
			1 Year	2 Years	3 Years	3+ Years		
Direct Request from the Recipient	13,236	19	9,039	4,216	-	N/A	13,255	71.1%
Request from Recipient's Company	6	32	33	5	-	N/A	38	0.2%
Association/Group/Directory Lists	5,362	-	3,531	1,282	549	N/A	5,362	28.7%
<b>Total Qualified Circulation</b>	<b>18,604</b>	<b>51</b>	<b>12,603</b>	<b>5,503</b>	<b>549</b>	<b>-</b>	<b>18,655</b>	<b>100.0%</b>
Non-Qualified Circulation	720	-					720	
<b>TOTAL PRINTED</b>							<b>19,375</b>	

U.S. GEOGRAPHICAL DISTRIBUTION

REGION	Non-Paid	Paid	Total	Percent	REGION	Non-Paid	Paid	Total	Percent
Maine	377	-	377	2.0%	Kentucky	1,763	1	1,764	9.5%
New Hampshire	172	-	172	0.9%	Tennessee	713	3	716	3.8%
Vermont	139	-	139	0.7%	Alabama	1,130	1	1,131	6.1%
Massachusetts	87	-	87	0.5%	Mississippi	1,076	-	1,076	5.8%
Rhode Island	7	-	7	-	<b>E. S. Central</b>	<b>4,682</b>	<b>5</b>	<b>4,687</b>	<b>25.1%</b>
Connecticut	48	-	48	0.3%	Arkansas	647	1	648	3.5%
<b>New England</b>	<b>830</b>	<b>-</b>	<b>830</b>	<b>4.4%</b>	Louisiana	448	1	449	2.4%
New York	309	4	313	1.7%	Oklahoma	86	1	87	0.5%
New Jersey	22	3	25	0.1%	Texas	453	-	453	2.4%
Pennsylvania	393	2	395	2.1%	<b>W. S. Central</b>	<b>1,634</b>	<b>3</b>	<b>1,637</b>	<b>8.8%</b>
<b>Mid Atlantic</b>	<b>724</b>	<b>9</b>	<b>733</b>	<b>3.9%</b>	Montana	149	-	149	0.8%
Delaware	11	-	11	0.1%	Idaho	180	2	182	1.0%
Maryland	124	-	124	0.7%	Wyoming	22	-	22	0.1%
D.C.	1	-	1	-	Colorado	42	1	43	0.2%
Virginia	927	1	928	5.0%	New Mexico	11	-	11	0.1%
West Virginia	239	1	240	1.3%	Arizona	14	1	15	0.1%
North Carolina	1,167	1	1,168	6.3%	Utah	13	1	14	0.1%
South Carolina	617	2	619	3.3%	Nevada	2	-	2	-
Georgia	1,676	3	1,679	9.0%	<b>Mountain</b>	<b>433</b>	<b>5</b>	<b>438</b>	<b>2.3%</b>
Florida	597	2	599	3.2%	Alaska	17	-	17	0.1%
<b>S. Atlantic</b>	<b>5,359</b>	<b>10</b>	<b>5,369</b>	<b>28.8%</b>	Washington	1,056	1	1,057	5.7%
Ohio	326	1	327	1.8%	Oregon	530	1	531	2.8%
Indiana	86	-	86	0.5%	California	172	1	173	0.9%
Illinois	58	-	58	0.3%	Hawaii	4	-	4	-
Michigan	350	1	351	1.9%	<b>Pacific</b>	<b>1,779</b>	<b>3</b>	<b>1,782</b>	<b>9.6%</b>
Wisconsin	409	1	410	2.2%	U.S. Territories	1	-	1	-
<b>E. N. Central</b>	<b>1,229</b>	<b>3</b>	<b>1,232</b>	<b>6.6%</b>	<b>U.S. Total</b>	<b>17,243</b>	<b>39</b>	<b>17,282</b>	<b>92.6%</b>
Minnesota	338	1	339	1.8%	Canada	28	6	34	0.2%
Iowa	42	-	42	0.2%	Foreign	1,333	6	1,339	7.2%
Missouri	135	-	135	0.7%	<b>Foreign Total</b>	<b>1,361</b>	<b>12</b>	<b>1,373</b>	<b>7.4%</b>
North Dakota	2	-	2	-					
South Dakota	28	-	28	0.2%					
Nebraska	12	-	12	0.1%	<b>Total Qualified</b>	<b>18,604</b>	<b>51</b>	<b>18,655</b>	<b>100.0%</b>
Kansas	15	-	15	0.1%	Total Non-Qualified	720	-	720	
<b>W. N. Central</b>	<b>572</b>	<b>1</b>	<b>573</b>	<b>3.1%</b>	<b>TOTAL PRINTED</b>			<b>19,375</b>	

## BUSINESS/INDUSTRY AND JOB TITLE CLASSIFICATION

PRIMARY BUSINESS	Non-Paid Paid		Supervisory Technical					Total	Percent
			Corp.	Operations	Personnel	Support	Other		
1. Logging Firms & Contractors	14,776	-	10,408	718	447	2,647	556	14,776	79.2%
2. Woodlands Operations of Pulp & Paper Companies	235	-	29	94	7	97	8	235	1.3%
3. Timber Buyers or Brokers	916	-	443	257	15	164	37	916	4.9%
4. Forest & Land Management	865	-	411	166	25	220	43	865	4.6%
5. Silviculture Operations	37	-	26	5	-	4	2	37	0.2%
6. Land Clearing/Grooming Contractor	209	-	150	13	11	23	12	209	1.1%
7. Wood Refuse Grinding Contractor	27	-	16	5	2	4	-	27	0.1%
8. Right-of-Way Clearing Contractor	50	-	31	2	7	8	2	50	0.3%
<b>Subtotal 1-8</b>	<b>17,115</b>	<b>-</b>	<b>11,514</b>	<b>1,260</b>	<b>514</b>	<b>3,167</b>	<b>660</b>	<b>17,115</b>	<b>91.7%</b>
9. Machinery Manufacturers	225	-	63	85	3	47	27	225	1.2%
10. Machinery Distributors, Dealers	390	-	129	149	8	61	43	390	2.1%
11. Others Allied to the Field	325	-	164	53	11	81	16	325	1.7%
Not Classified	549	51	6	1	-	1	592	600	3.2%
<b>Total Qualified Circulation</b>	<b>18,604</b>	<b>51</b>	<b>11,876</b>	<b>1,548</b>	<b>536</b>	<b>3,357</b>	<b>1,338</b>	<b>18,655</b>	<b>100.0%</b>
Total Non-Qualified Circulation	720	-						720	
<b>TOTAL PRINTED</b>								<b>19,375</b>	

Description – *Timber Harvesting & Wood Fiber Operations*

Corporate Management & Owners (Corp.) includes chairmen, owners, partners, presidents, vice presidents, CEOs, CFOs, COOs, general managers, and executive directors. Operations Management (Operations) includes operations managers, department managers, and superintendents. Supervisory Personnel includes supervisors, foremen and lead personnel. Technical Support includes engineers, foresters and equipment operators. Other includes human relations, and other titled and non-titled personnel.

## QUALIFIED CIRCULATION BY ISSUE

ISSUE	Non-Paid	Paid	Total
January/February 2014	19,073	51	19,124
March/April 2014	19,797	50	19,847
May/June 2014	18,653	50	18,703
July/August 2014	18,599	50	18,649
September/October 2014	18,765	51	18,816
November/December 2014	18,604	51	18,655
<b>6 Month Average</b>	<b>19,174</b>	<b>50</b>	<b>19,225</b>
<b>12 Month Average</b>	<b>18,916</b>	<b>51</b>	<b>18,967</b>

## EXPLANATION

Publisher is not required to submit data for all paragraphs/tables. This report does not include an analysis of Additions and Removals by Issue.

## Trade Show/Special Event Distribution Locations:

	Date(s) Attended	City, State	# of Copies
Oregon Logging Conference	02/20/14 – 02/22/14	Portland, OR	200
World Bioenergy 2014	06/03/14 – 06/05/14	Jonkoping, Sweden	100
Interforst 2014	07/16/14 – 07/20/14	Munich, Germany	200
Finn Metko 2014	08/28/14 – 08/30/14	Jamska, Finland	100
Great Lakes Logging & Heavy Equipment Expo	09/05/14 – 09/06/14	Oshkosh, WI	250
Mid-South Forestry Show	09/19/14 – 09/20/14	Starkville, MS	250
American Logger's Council Annual Meeting	09/25/14 – 09/27/14	Harris, MI	100
Timber Processing & Energy Expo	10/15/14 – 10/17/14	Portland, OR	100
Expobioenergia	10/21/14 – 10/23/14	Valladolid, Spain	100
<b>TOTAL</b>			<b>1,400</b>

## Audit of Records and Affidavit

Verified has conducted an audit of printing, distribution, and financial records, as well other data to substantiate circulation data submitted to Verified. This audit followed guidelines prepared in conformity with generally accepted circulation auditing procedures involving records covering all distribution methods utilized for qualified circulation during the period(s) covered by the reports. The results of this audit warrant the issuance of this audit report as a true and accurate statement of the qualified circulation of the client publication.

Verified Audit Circulation swears that to the best of its knowledge, all statements contained in this report are true and accurate.